

GARDEN & GREENHOUSE MAGAZINE

ADVERTISING RATES

Display Advertising Rates

All rates are per issue and include 4-color

	1 Issue	5 Issues	9 Issues
Two Page Spread	\$1,452	\$1,238	\$1,019
Full Page	\$807	\$688	\$566
Half Page	\$623	\$528	\$436
Quarter Page	\$427	\$362	\$301
Eighth Page	\$276	\$233	\$192

Premium Positions

Centerfold Spread	\$1,597	\$1,362	\$1,121
Inside Front Cover	\$929	\$791	\$651
Inside Back Cover	\$890	\$757	\$623
Back Cover	\$1,008	\$860	\$709

Special Positioning – Add 10% per issue

Business Card Directory	1 Issue	5 Issues	9 Issues
Business Card	\$90	\$80	\$70

SPECIAL SERVICES

Poly-Bag

Poly-Bag your catalog, promotional item (CD ROM, Seed Packet, etc.) with Garden & Greenhouse magazine. Minimum 2,000 pieces. Price may increase depending on weight

Pre-printed Inserts

7.75 x 10.75 Pre-printed inserts provided to our specifications

One Page	Two Page	Four Page
\$564 per issue	\$1,015 per issue	\$1,805 per issue

Postcards (Bound In) \$0.075 each

(Minimum 2,000 pieces & printing specifications apply)

Garden & Greenhouse List Rental . . . \$65 per Thousand
Base Rate . . .

Publisher provides design and printing services on all specialty projects if needed.

Call 563.557.7571 or email Rnichols@GardenAndGreenhouse.net for details on all poly-bags, inserts, postcards and other specialty items

GARDENANDGREENHOUSE.NET WEBSITE

ADVERTISING RATES

Banner rates are per month

Partners Area Listing rates are annual

	1 Month	6 Months	12 Months
Banner Ad	\$100	\$75	\$50

Partners Area Listing with 50 word description, photo & link to your websiteN/AN/A \$149

(entire year)

Partners Area Listing with 50 word description & link to your websiteN/AN/A \$99

(entire year)